

INTERNATIONAL

Objekt

d10

INTERIOR
DESIGN
ART +
MORE



AIRPORT VIP FUN

"While the main thread throughout is our Dutch heritage and culture, we chose individual concepts to express the inspiration that has come from generations of designers and allowed us to continue giving creative gifts to the world."

Marcel Wanders designed the interiors of the VIP center at Schiphol Airport, Amsterdam.



Celebrating Dutch history with the world, the VIP center at Amsterdam Airport Schiphol, travellers experience a journey through time. They can experience the iconic, historic and contemporary pieces of Dutch art and design.

Created to offer a more exclusive and personal check-in experience, places to meet for business or just to relax, the space was recently comprised of several rooms that each offers a theme and mood, from Delft Blue Dining to XVII century knowledge: all motifs that capture a different facet of the creative Dutch culture.

The new interior design concept by Marcel Wanders studio focused on selected areas and works in balance with existing areas, designed by Concrete Architects in 2010 and which now also see an update by Marcel Wanders.

Upon entering, travellers are welcomed into a space that feels like walking into the Rijksmuseum Gallery with masterpieces of 17th Century Dutch painters. The modern digital gallery places the works on digital screens and carved wooden frames, allowing for interchanging content of different themes and images throughout the year.

From there, the journey continues to several distinctive spaces, such as a lounge with its digital art installations, such as the now famous Rijks Masters book by Marcel Wanders studio, as well as contemporary design pieces and custom printed carpet. The backlit curved glass walls have remained and were created 10 years earlier by Concrete Architects.

The 'Dutch Contemporary' VIP Room is designed to fit Dutch design and contemporary art into a traditional setting with a modern twist. It features furniture made out of white paper and cardboard. The 'Tromp l'oeil' walls in this space are photographs of Hendrik Kerstens that payhomage to the paintings of Old Dutch Masters like Vermeer, Frans Hals and Jan van Eyck.

A multi-functional pressroom and conference room have friendly design with smart features and Trompe l'Oeil Boiserie on the walls and decorative wallpaper above. A private library was designed with colors to relax the mind and allow for solitary reading or personal reflection. The Dutch Heritage & Portrait Gallery is a space celebrates Dutch culture's innovative and entrepreneurial eras with digital screens and prints of historical key figures in Dutch history.

The Delft Blue Salon is a newly created private space solely focused on the Delft Blue technique. A smoking room captures the essence of the early Dutch explorers and the origins of tobacco, while its vintage furniture and elements.

The Oasis of Silence fulfills need for peace, silence and rest. Designed with soft materials to absorb the days long travel stress, these two rooms provide tranquility far away.

The VIP center at Amsterdam Airport Schiphol showcases sculptures and design accessories by Dutch Designers Maarten Baas, Studio Drift, Kiki van Eijk, Studio IJM, Pepe Heykoop, Floris Hovers, Peter van der Jagt, Daphna Laurens, Norman Trapman, Sjoerd Vroonland and Marcel Wanders. It further includes lighting design pieces by Ontwerp Duo, Kiki van Eijk, Studio Job, Atelier van Lieshout, Bertjan Pot, Rick Tege-laar and Marcel Wanders. Graphics and photographs by Irma Boom, Hendrik Kerstens and Marcel Wanders.

Project in cooperation with Lensvelt Amsterdam, preferred supplier of Amsterdam Airport Schiphol .



"This whole experience of the Schiphol V&P center is made to allow people to feel as though they have lived within Dutch culture. With a better understanding of Dutch culture's love of beauty and our design sensibilities, visitors leave different from when they arrived. It's another souvenir on their journey"

*Creative Director
Gabriele Chiave*

